

Hawaii New Retail Car and Light Truck Registrations											
	April				YTD thru April				YTD Market Share (%)		
	Hawaii			U.S.	Hawaii			U.S.	Hawaii		
	2008	2009	% chg.	% chg.	2008	2009	% chg.	% chg.	2008	2009	Chg.
MARKET SUMMARY											
TOTAL	4,202	2,751	-34.5%	-34.3%	16,123	11,059	-31.4%	-37.4%			
Cars	1,933	1,310	-32.2%	-33.5%	7,159	5,140	-28.2%	-35.6%	44.4	46.5	2.1
Light Trucks	2,269	1,441	-36.5%	-35.3%	8,964	5,919	-34.0%	-39.2%	55.6	53.5	-2.1
Domestic	948	628	-33.8%	-36.3%	3,703	2,560	-30.9%	-43.7%	23.0	23.1	0.1
Japanese	2,705	1,697	-37.3%	-35.9%	10,370	6,992	-32.6%	-35.2%	64.3	63.2	-1.1
European	410	314	-23.4%	-29.2%	1,487	1,107	-25.6%	-28.2%	9.2	10.0	0.8
Korean	139	112	-19.4%	-14.1%	563	400	-29.0%	-3.7%	3.5	3.6	0.1
BRAND REGISTRATIONS											
Acura	79	28	-64.6%	-32.2%	212	148	-30.2%	-34.0%	1.3	1.3	0.0
Audi	15	18	20.0%	-9.3%	76	59	-22.4%	-19.3%	0.5	0.5	0.0
BMW	103	100	-2.9%	-41.3%	398	333	-16.3%	-31.3%	2.5	3.0	0.5
Buick	8	4	-50.0%	-29.6%	33	20	-39.4%	-41.7%	0.2	0.2	0.0
Cadillac	35	5	-85.7%	-41.9%	107	29	-72.9%	-47.4%	0.7	0.3	-0.4
Chevrolet	164	105	-36.0%	-26.4%	762	489	-35.8%	-43.1%	4.7	4.4	-0.3
Chrysler	38	25	-34.2%	-54.8%	159	95	-40.3%	-59.5%	1.0	0.9	-0.1
Dodge	164	172	4.9%	-48.2%	541	584	7.9%	-42.2%	3.4	5.3	1.9
Ford	318	183	-42.5%	-29.9%	1,225	793	-35.3%	-40.1%	7.6	7.2	-0.4
GMC	48	18	-62.5%	-32.6%	213	118	-44.6%	-44.5%	1.3	1.1	-0.2
Honda	660	441	-33.2%	-24.4%	2,215	1,595	-28.0%	-31.7%	13.7	14.4	0.7
Hummer	10	2	-80.0%	-61.6%	33	18	-45.5%	-67.2%	0.2	0.2	0.0
Hyundai	65	88	35.4%	-13.6%	267	257	-3.7%	-3.6%	1.7	2.3	0.6
Infiniti	53	24	-54.7%	-48.3%	158	83	-47.5%	-39.0%	1.0	0.8	-0.2
Jaguar	27	5	-81.5%	-28.2%	58	25	-56.9%	-30.6%	0.4	0.2	-0.2
Jeep	70	67	-4.3%	-41.7%	273	219	-19.8%	-40.9%	1.7	2.0	0.3
Kia	74	24	-67.6%	-14.8%	296	143	-51.7%	-3.8%	1.8	1.3	-0.5
Land Rover	8	2	-75.0%	-20.1%	36	21	-41.7%	-28.3%	0.2	0.2	0.0
Lexus	127	77	-39.4%	-39.2%	522	342	-34.5%	-37.4%	3.2	3.1	-0.1
Lincoln	10	6	-40.0%	-42.2%	57	34	-40.4%	-35.6%	0.4	0.3	-0.1
Mazda	136	96	-29.4%	-32.1%	523	358	-31.5%	-31.1%	3.2	3.2	0.0
Mercedes	111	74	-33.3%	-28.1%	359	234	-34.8%	-29.6%	2.2	2.1	-0.1
Mercury	9	9	0.0%	-40.7%	34	35	2.9%	-42.7%	0.2	0.3	0.1
MINI	40	34	-15.0%	-22.4%	141	123	-12.8%	-18.2%	0.9	1.1	0.2
Mitsubishi	15	17	13.3%	-55.9%	69	56	-18.8%	-50.6%	0.4	0.5	0.1
Nissan	512	269	-47.5%	-36.3%	2,030	1,086	-46.5%	-35.3%	12.6	9.8	-2.8
Pontiac	13	15	15.4%	-54.9%	59	45	-23.7%	-46.3%	0.4	0.4	0.0
Porsche	10	8	-20.0%	-35.3%	37	37	0.0%	-29.7%	0.2	0.3	0.1
Saab	9	3	-66.7%	-43.5%	37	8	-78.4%	-52.5%	0.2	0.1	-0.1
Saturn	58	17	-70.7%	-56.4%	195	80	-59.0%	-58.3%	1.2	0.7	-0.5
smart	1	4	300.0%	-49.9%	1	7	600.0%	-21.6%	0.0	0.1	0.1
Subaru	15	44	193.3%	-6.7%	88	141	60.2%	-0.8%	0.5	1.3	0.8
Suzuki	17	21	23.5%	-73.7%	97	62	-36.1%	-51.0%	0.6	0.6	0.0
Toyota/Scion	1,084	679	-37.4%	-42.2%	4,406	3,109	-29.4%	-38.5%	27.3	28.1	0.8
Volkswagen	56	45	-19.6%	-16.1%	219	177	-19.2%	-16.5%	1.4	1.6	0.2
Volvo	23	15	-34.8%	-36.9%	116	69	-40.5%	-46.4%	0.7	0.6	-0.1
Other	17	7	-58.8%	-61.2%	71	27	-62.0%	-56.2%	0.4	0.2	-0.2

The table shows new retail light vehicle registrations in Hawaii. **Please keep in mind that monthly registration figures can occasionally be subject to fluctuations, resulting in over or under estimation of actual results. This usually occurs due to processing delays by governmental agencies. For this reason, the year-to-date figures will typically be more reflective of market results.**

Source for state registrations: AutoCount. Source for U.S. data: Automotive News.